

Government of Jammu and Kashmir
Tourism Department, Civil Secretariat, J&K

Subject: Participation in 35th Surajkund International Craft Mela, 2022.

Government Order No. 26 -JK(TSM) of 2022
Dated 11/03.2022.

Sanction is hereby accorded to the:-

1. Participation of J&K Tourism in the 35th Surajkund International Craft Mela-2022 scheduled to be held at Faridabad, Haryana w.e.f 19th March 2022 to 4th April, 2022.
2. Deputation of Mr. Vivekananda Rai (IPS), Director Tourism Jammu and Dr. G. N. Itoo (JKAS) Director Tourism Kashmir for their participation Inaugural function on 19.03.2022 in the 35th Surajkund International Craft Mela-2022.
3. Deputation of following officers on the dates and for the purpose shown against each:-

SN	Name of the officer	Period of deputation	Purpose of deputation
1	Mr. Bilal Ahmad, I/C AD, Pahalgam	12.03.2022 to 17.03.2022	The officers shall oversee all the arrangements including branding/designing of stalls of J&K Tourism in the event.
3	Mr. ShahnaWaz Ahmad Shah (Marketing) SKICC	17.03.2022 to 22.03.2022	The officer shall oversee all the arrangements including branding/designing of stalls of J&K Tourism in the event.
4	Ms. Sukriti Sharma, (JKAS) General Manager (O), JKTDC	19.03.2022 to 25.03.2022	The officer shall oversee all the arrangements including branding/designing of stalls of J&K Tourism in the event.

4. It is further ordered that:

- i. Director Tourism Kashmir shall ensure theme based presentable designing of stall and proper designing of the space, if any allotted in the "APNA GHAR" and also the space allotted for food stall at the food court.
- ii. MD, JKTDC shall make the necessary arrangements for running the food stall in the allotted space at the food court. He shall also ensure that proper revenue is generated on this account during the event.
- iii. The Director Tourism Kashmir shall make the expenditure out of Publicity Grants of 2021-22 for promotion/branding, including installation of stalls as mentioned above.
- iv. MD, JKTDC shall provide accommodation for the deputed officers at Green Park, Delhi.
- v. Director Tourism Kashmir shall liaise with the Directorate of Industries and Handicrafts Departments for ensuring smooth participation of J&K Tourism in the event. He shall coordinate with all concerned Departments and officers in the matter.

- However, the Tourism office Delhi shall be responsible for coordinating the event at Delhi/Faridabad, Haryana.
- vi. Mr. Ashwani Gupta, DGM JKTDC shall be overall in-charge of the food stall at the Food Court.
- vii. All the above officers are allowed to travel by air (to and fro).

By order of the Government of Jammu and Kashmir.

Sd/-

(Sarmad Hafeez)IAS
Secretary to the Government
Tourism Department

Dated: -03-20122

No: TSM/Pub-57/2021

Copy to the:-

1. Director Tourism, Jammu.
2. MD, JKTDC.
3. Director, Handicrafts and Handloom Kashmir
4. Director, Tourism Kashmir
5. Director, SKICC
6. All concerned officers
7. Private Secretary to Secretary to the Government, Tourism Department

Arshad Hussain
Arshad Hussain

Under Secretary to the Government
Tourism Department